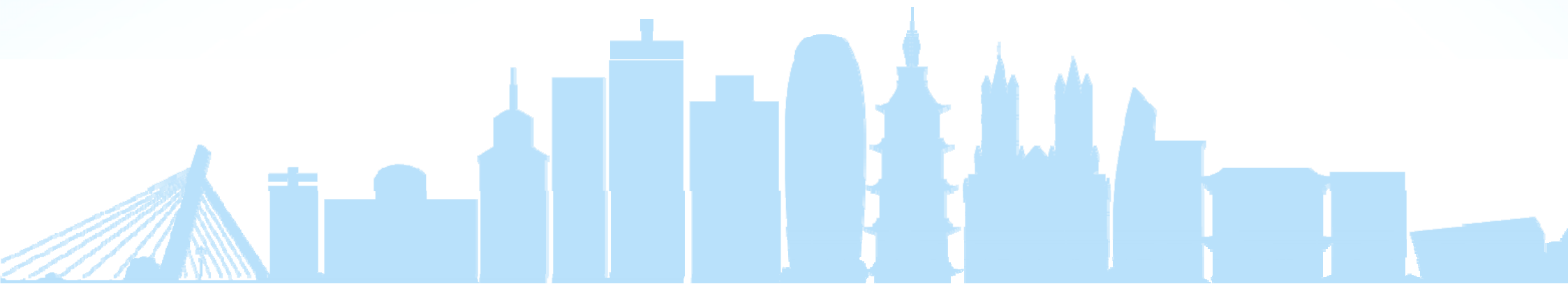


# 2020中国-中东欧国家 博览会云上展 China-CEEC Online Expo

Ningbo, China

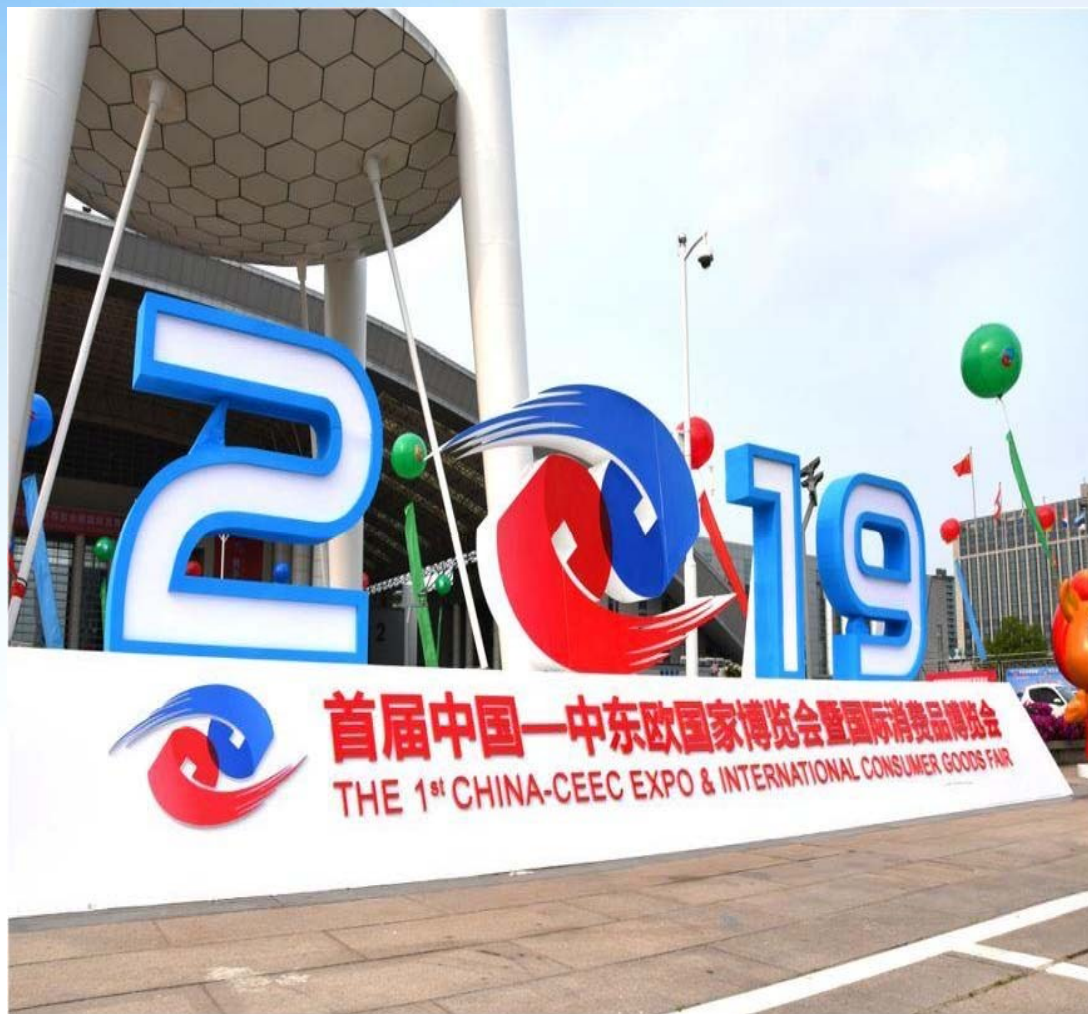
June, 2020





中国-中东欧国家博览会

China-CEEC Expo



## About China-CEEC Expo

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**A national-level exhibition approved by the Party Central Committee and the State Council.**

**Hosts:**

Ministry of Commerce, PRC

People's Government of Zhejiang Province

**Organizers:**

Trade Development Bureau of MOFCOM

Department of Commerce of Zhejiang Province

Ningbo Municipal People's Government

# 中国-中东欧国家博览会云上展

## China-CEEC Online Expo

- China-CEEC Online Expo serves as an innovated digital platform for two-way economic, trade and cultural exchanges and cooperation between China and the CEE countries.
- Powered by advanced information technology, the platform will be dedicated to online promotion, matchmaking and negotiation, to build an economic and trade cooperation ecosystem between China and CEE countries.
- Categories of Exhibits: competitive commodities and industries of CEE countries. (Apart from the previous consumer goods, food, beverages, daily supplies, technology, logistics and tourism services, online expo can present more products which require a high cost in offline exhibitions.)





中国-中东欧国家博览会

China-CEEC Expo



**New Way of Exhibiting Products**



**New Way of Connecting**



**New Way of Matchmaking**

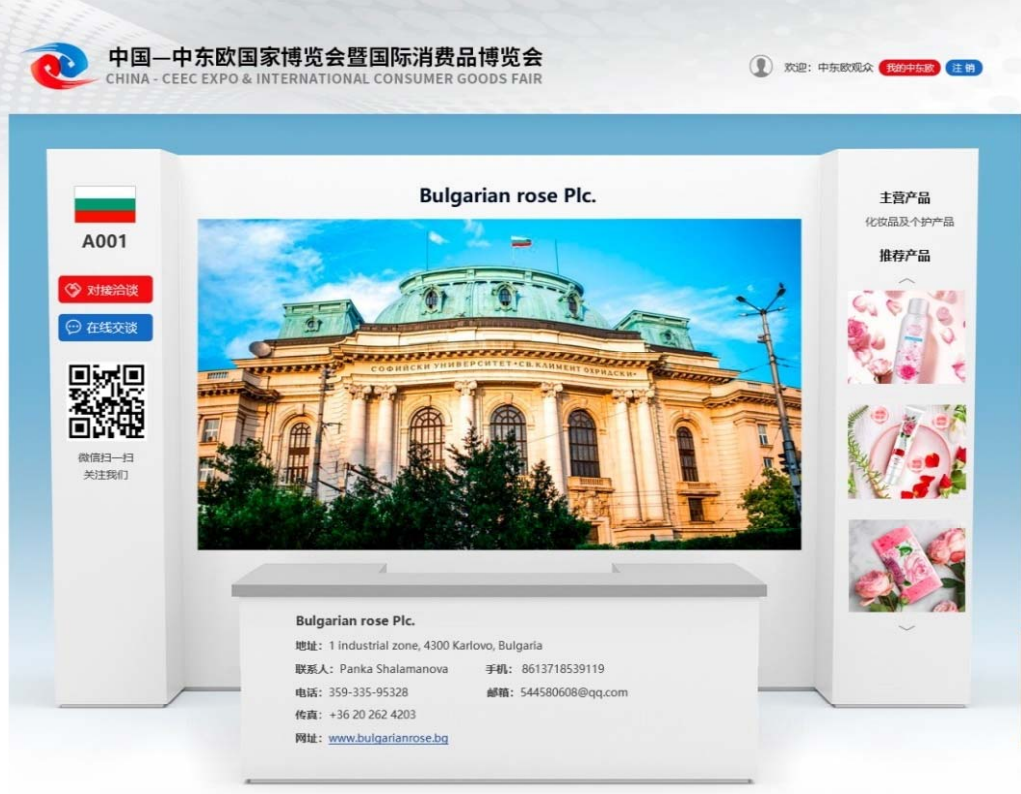


**New Way of Branding and Service**



# New Way of Exhibiting Products

- Pictures & videos
- Live streaming shows
- Multi-dimensional display of products



中国—中东欧国家博览会暨国际消费品博览会  
CHINA - CEEC EXPO & INTERNATIONAL CONSUMER GOODS FAIR

欢迎：中东欧观众 我的中东欧 注册

**Bulgarian rose Plc.**

A001

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**Bulgarian rose Plc.**  
地址：1 Industrial zone, 4300 Karlovo, Bulgaria  
联系人：Panka Shalamanova 手机：8613718539119  
电话：359-335-95328 邮箱：544580608@qq.com  
传真：+36 20 262 4203  
网址：[www.bulgarianrose.bg](http://www.bulgarianrose.bg)

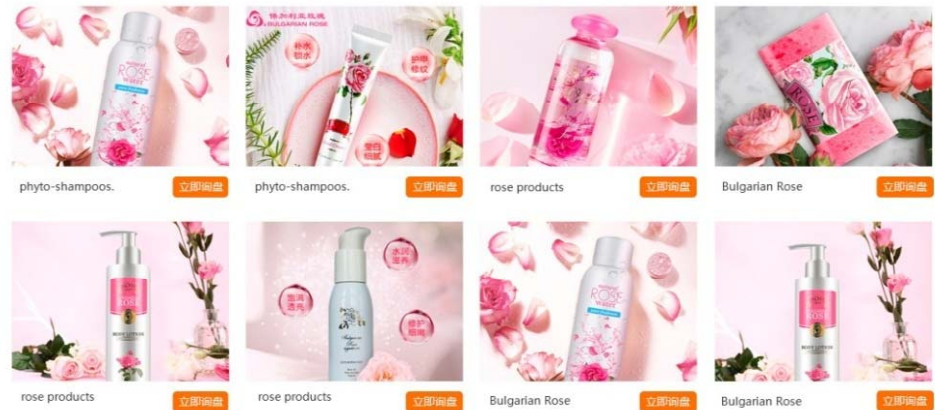
买快速询盘

## 展商介绍



保加利亚玫瑰有限公司是在玫瑰精油及香精香料行业中唯一公共挂牌上市的公司，股票代码是“4BH”  
1948年在卡洛夫市建立“保加利亚玫瑰”工厂，1950年-生产玫瑰油、原精、精油的生产，1960年，建设生产设施“SYNTHESE”生产洗涤剂和其它清洁产品的方向成分，1970年-整合天然玫瑰水和薰衣草醇的生产。-开发了牙膏芳香组合物的一体化生产。-开发了烟草调味料和芳香烟草组合物生产于一体的技术。-“保加利亚玫瑰”将卡洛夫、卡赞勒克、普洛夫迪夫、戈尔纳、奥地利霍维卡和新门的工厂合并 1980年-成为一家集植物洗发水于一体的生产工厂。  
1997年，“保加利亚玫瑰”私有化并转变为股份制结构  
ABOUT US Bulgarian rose PLC. is the only public listed company of rose oil and fragrance in Bulgaria with stock exchange code of “4BH”. DEVELOPMENT IN TIME 【详细】

## 展品介绍





中国-中东欧国家博览会

China - CEEC Expo

## New Way of Connecting

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- Realtime communication
- Online inquiry
- Video communication

The card features the Croatian flag at the top, followed by the booth number 'A002'. Below this are two buttons: a red 'Meet up online' button with a hand icon and a blue 'Chat now' button with a speech bubble icon. A large QR code is positioned below the buttons, and the text 'Follow us' is at the bottom.

### Contact Supplier ×

Enter product details to receive an accurate quote.

  
  
  
 Verification Code



中国-中东欧国家博览会

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## New Way of Matchmaking

- Intelligent + manual two-way accurate matching
- Regular online B2B meeting
- Directional Matching

The screenshot displays a web-based messaging interface. On the left is a vertical sidebar with a map icon and a '注册' (Register) button, followed by several grey buttons with right-pointing arrows, one of which is highlighted in blue. The main area is titled 'Inquiry messages' and shows 'Your messages with purchaser ABC Co., Ltd'. The chat history includes:

- A timestamp '2020.04.03 12:10:20' above a grey message bubble: 'Hi, could you please let me know more about the wine of production year 2018?'.
- A timestamp '我 2020.04.03 12:10:21' above a blue message bubble: 'Hi, Red Wine with 12% (from 0,88 eur/bottle) OEM WINE FREE'.
- A timestamp '2020.04.03 12:10:22' above a grey message bubble: 'Could you please send me some sample?'.

At the bottom, a text input field contains 'Yes, I'd love to.' and a green 'Send' button is on the right.



中国-中东欧国家博览会  
China-CEECEC Expo

## New Way of Branding and Service

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- Professional teams
- Monthly b2b or webinar
- Dedicated services of marketing, e-commerce operations, trade services, customs clearance, logistics, legal consulting, etc.







## Benefits from here:

- Free decorated booth online
- All-year-round exhibiting backup with service team
- Instant connection to partners
- Multi-dimensional promotion
- 10000+ buyers database



# CHINA-CEEC EXPO



**CHINA-CEEC EXPO &  
INTERNATIONAL CONSUMER GOODS FAIR**

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## Exhibitor Registration

Note: you are suggested to use ie10 (or newer version), chrome or firefox browsers.

Registration

Login

Exhibitor application for participation

Application processing

Match-makings

**Step 1**

(If failed to receive the verification email, please check the Trash, or add the domain "cceeexpo.org" into the white list of the email box)

Username: \*

Username

The Username shall consists of 5 to 12 digits of "lowercase", "capital letters" and "figures", and must contain "lowercase".

E-mail: \*

E-mail

Send email verification

User login

Click "EN" in the top-right corner to change the website into English mode.

Visit:  
<https://reg.cceeexpo.org/site/exhibitor.html>

- Use your email to register and click the link that you have received in your email to activate your account and finish registration.
- If you have already completed the part, press "User login" directly to submit your information.

## Exhibitor Registration

Note: you are suggested to use ie10 (or newer version), chrome or firefox browsers.



Username: \*

Password: \*

VerifyCode: \*

sume

[Register](#)[Forgot Password?](#)

- ❑ Set up your username and password to login and submit all the information required.
- ❑ After that you can see part of our purchasers' directories below.
- ❑ Checking, editing or deleting your information if necessary is also easy to achieve  
(Reminder: A brand-new Online Expo is to be launched this June featuring easier interaction between purchasers and exhibitors, tick "yes if you are interested in registering as an online exhibitor).

**Step 3**


The screenshot shows a user interface for an online expo. At the top left, there is a 'Welcome' section with a 'Logout' button and an 'Exhibitor Registration' button. To the right, there is a 'preliminary check' button. Below this, a registration form is visible with the following fields: 'Register as Online Exhibitor (Exhibitors who plan to come to Ningbo please ignore this option)' with a 'Yes' radio button selected (circled in red), 'Company name (English): \* ABC Co., Ltd', 'Company name (Chinese): ABC 有限责任公司', and 'Country / Region: \* Albania'. Below the form is a table with columns 'state', 'Company name', and 'Operation'. The table contains one entry: 'preliminary check' in the state column, 'ABC Co., Ltd(ABC 有限责任公司)' in the Company name column, and three icons (a play button, a pencil, and a trash can) in the Operation column. Below the table, there is a 'Visitors Direc' section with a red-bordered box containing a lock icon and the text 'Contact information will be available when your registration gets approved.'. Below this, there is a card for 'Ningbo Import&Export Co., Ltd.' with a logo and details: 'Main Activities: Importer' and 'Products of Interests: Diary, Wine'.

- ❑ The official administrator will process your application asap.
- ❑ Please check your account regularly. If your state shows failed, click the icon in the red circle to find the reason and resubmit after modifying the relevant information.
- ❑ If it turns green, showing "approved", congratulations! You have achieved success for the whole process and now you are qualified to browse the contact information of visitors.


### Exhibitor Registration



state	Company name	Operation
failed	ABC Co., Ltd(ABC有限责任公司)	  

state	Company name	Operation
approved	ABC Co.,Ltd(ABC有限责任公司)	

### Visitors Directories



**Ningbo Zhongyuan Import&Export Co., Ltd.**  
 Address: [Redacted]  
 Main Activities: Importer  
 Products of Interests: Dairy, Wine  
 Email: [Redacted]

# CHINA-CEECEC EXPO



## FREE JOIN

<https://reg.cceecexpo.org/site/exhibitor.html>



Tel. for Consultation:

86-574-87178181

86-574-87178191

Email for Consultation:

trade5@cicgf.com

service@cceecexpo.org